

Join Us On Facebook!

By Janice Masson

This group was established so everyone will be able to post messages, comment, begin discussions, post photos and videos in real time.

Search for 'Mountain Spinners & Weavers Guild' under Groups on Facebook. In order to participate in the group you will need to click the "request to join" button next to our name in the title. When I receive and activate your request (within one day) you will be able to enjoy all the Facebook group features. This site will augment our Webpage.

The one feature I want to highlight today is the most basic feature, posting. In the middle section at the top of the page is the Status line. Post is the first choice and should show a box right below it and says "Write something. . ." This is where you enter any information you want the rest of the Guild to know, perhaps a sale you just found and want to alert everyone; a change in the time of an event scheduled; be creative in this box. Everyone who has joined the group will receive this message and have the opportunity to comment on it in return. This will be very important as our messages and events increase.

The purpose of adding another social medium to our electronic presence is two-fold. First, this forum is public and anyone in our community or around the world can interact with us. This is a great way to spread our education objective and be more accessible to what the Guild is all about. Great publicity.

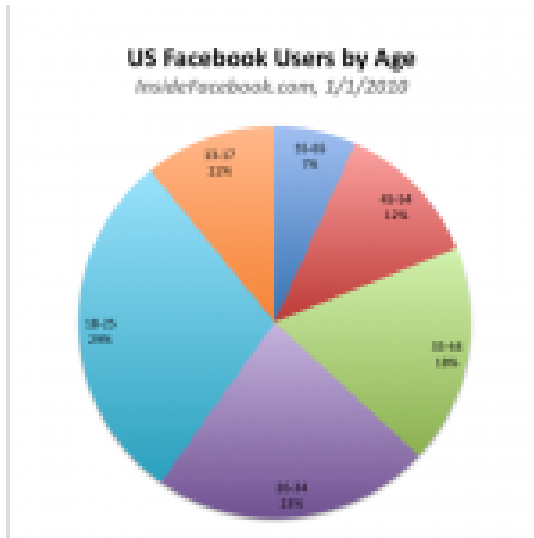
Selected Statistics from The Facebook Press Page People on Facebook

- 1 More than 500 million active users
- 2 50% of our active users log on to Facebook in any given day

Activity on Facebook

- 1 There are over 900 million objects that people interact with (pages, groups, events and community pages)
- 2 Average user is connected to 80 community pages, groups and events
- 3 Average user creates 90 pieces of content each month

- 4 More than 30 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) shared each month.



According to InsideFacebook.com, the largest sectors of users is between 18-44 years old. The 18-25 age group is the largest. These are the people we want to interest in fiber arts.

Second, this is one place where we can quickly interact with one another and provide a visual archive of our projects, interests, speakers, workshops, etc., and probably more things no one has even thought about.

So send that request to join as soon as you can and join in the action!